



中國香港手球總會
HANDBALL ASSOCIATION OF HONG KONG, CHINA

4th Asian Men & Women's Beach Handball Championship
May 8-16, 2013, Kwai Chung Sports Ground, Hong Kong

Press Release

For Immediate Release

The First Ever Official Asian Beach Handball Championship being brought to Hong Kong!

10 April, 2013-Hong Kong: For the first time, Hong Kong is hosting the Asian Men & Women's Beach Handball Championship at Hong Kong Kwai Chung Sports Ground from May 8 to 16, 2013.

An official championship of the Asian Handball Federation (AHF), this event, a Major Local International Event (MLIE) is organized by Handball Association of Hong Kong, China (HAHKC), subvented by the Home Affairs Bureau (Arts and Sport Development Fund) and supported by Leisure and Cultural Services Department of Hong Kong and Kwai Tsing District Council. Furthermore, highlights of this Championship will be broadcasted on Sport World by TVB.

Beach Handball is the outdoor version of Handball, and is more exciting with beach and sunlight. Originated in Europe and is developing rapidly in Asia, this sport is fascinating with its distinctive style: quick tempo at court, 360 degree shoot and innovative ways to score. The event attracts over 200 competitors and officials from 9 Asian countries and territories, including 7 Men's Teams from Bahrain, Kuwait, Oman, Qatar, Thailand, Vietnam and Hong Kong, China; as well as 6 Women's Teams from China, Qatar, Chinese Taipei, Thailand, Vietnam and Hong Kong, China. These top Asian ranking teams will be competing to qualify for the World Beach Handball Championships 2014 in Morocco. Meanwhile, the Men's and Women's Teams will fight for the Champion, 1st Runners-up and 2nd Runners-up in a single round-robin format respectively. With top caliber teams from all over Asia, we could expect very thrilling and magnificent performances by the players in the 9-day competition in Hong Kong showcasing the prowess of our Asian athletes.



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Besides the breath-taking competitions, HAHKC will be bringing in more cosmopolitan elements to promote beach handball to the public as well as enhancing Hong Kong's image as an Asia's Sports City. There will be colorful and exotic song and dance performances to promote the multi-culture of Hong Kong during the weekend of May 11-12. The open ground beside the sand court in the venue will be filled with exhibition booths and game booths to attract and entertain the spectators and participants.

Sponsors of this prestigious event include Bonjour Holdings Limited, Sharp-Roxy (Hong Kong) Limited, Watsons Water, AKITA (HK) Company Ltd, Hotel Royal Macau, Charming Trims Company Limited and Shot Energy HK Limited with Regal Kowloon Hotel and Regal Riverside Hotel as Official Hotels.



Handball Association of Hong Kong, China